

Automatic Reminders

Automatic Reminders can be configured within CRM to send out customer-specific e-mails to customers, to remind them about the upcoming or late payments.

Sample Screen-shot of the Reminder E-Mail with **Yellow Highlighted** fields showing data that is picked up from CRM database:

From: info client [mailto:info@Emmarproperties.com]
Sent: 21 April 2009 18:07
To: Ashok Sharma
Subject: REMINDER COLLECTION LETTER (Your Property at Fairways East 2205; - Dubai - Contract No. 9200)

To: Mr. Ashok Sharma
(Your Property at Fairways East 2205; - Dubai - Contract No. 9200)

SUBJECT: FOLLOW-UP COLLECTION LETTER

Dear Mr. Ashok Sharma,

This is our second reminder reference to your Sales Purchase contract number 9200...at (Your Property at Fairways East 2205; - Dubai) regarding your 2nd installment in the amount of AED20,000.00 that was due on 21-Mar-09.

We value you as a very distinguished customer. However, we do require payment according to the terms of the Sales Purchase Agreement you entered into.

You are kindly requested to submit payment to the below bank details and please fax a copy of the bank transfer to our fax number +971 4 1234567:

Bank: Lloyds TSB
Branch: Al Wasl Road
Account name: Emmar Properties PJSC
Account number: (AED) 123456897
Account number: (USD) 987654321
Swift: XXXXAEAD

If you have already sent your payment to our account, please disregard this notice and send us a copy of the transfer transaction to the Fax# +9714 123456 or attach it to the email abbas@Emmarproperties.com.

If you have any queries about your account, please do not hesitate to contact me.

Please do not let this matter go unresolved and send us your payment promptly.

Yours Sincerely,
Abbas Thanawala